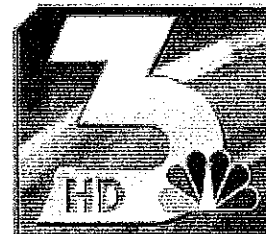


ORDER

KSNV

Orders
Order / Rev: 105005
Alt Order #: 06837950
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/01/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	111	\$98,850.00	\$84,022.50
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$98,850.00	\$84,022.50	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	134	\$120,575.00	\$102,488.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$120,575.00
Market	100%	\$401,916.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,402.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,268.33
KTUD	1%	\$4,019.17
KVVU	26%	\$104,498.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,153.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	2	\$100.004		0.00	NM	0	\$0.00
				M-F 5-6a WakeUp w/Wagners											

CNX 2X NEWS
 NEWS

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	2	\$100.00	4	0.00	NM	0	\$0.00
CNX 2X NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$100.00)		0.00	NM		
See MG 1.5,1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$100.00)		0.00	NM		
See MG 1.5,1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$100.00)		0.00	NM		
Ⓜ Unresolved [wrong rate for level 1]															
6	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$100.00)		0.00	NM		
Ⓜ Unresolved [WRONG RATE FOR LEVEL 1]															
E 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 3	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	-TWT---	:30	4	\$100.00	2	0.00	NM	4	\$400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWT---	4		\$100.00		0.00						
E 4	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
REV RTE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$100.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$700.00		0.00						

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	--TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
				M-F 6-7a WakeUp w/Wagners											

REV RATE NEWS
NEWS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12	10/28/12	-TWTF--	4	\$700.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	(\$700.00)	0.00	NM
			See MG 5.5,5.6,5.7,5.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	(\$700.00)	0.00	NM
			See MG 5.5,5.6,5.7,5.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	(\$700.00)	0.00	NM
			See MG 5.5,5.6,5.7,5.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	(\$700.00)	0.00	NM
			See MG 5.5,5.6,5.7,5.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	\$700.00	0.00	NM
			Ⓜ MG for 5.1,5.3,5.4,5.2						
			[Revised Rate to Reinstate]						
6	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	\$700.00	0.00	NM
			Ⓜ MG for 5.1,5.3,5.4,5.2						
			[Revised Rate to Reinstate]						
7	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	\$700.00	0.00	NM
			Ⓜ MG for 5.1,5.3,5.4,5.2						
			[Revised Rate to Reinstate]						
8	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a	-TWThF----	:30	\$700.00	0.00	NM
			Ⓜ MG for 5.1,5.3,5.4,5.2						
			[Revised Rate to Reinstate]						

E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				M-F 6-7a WakeUp w/Wagners											

REV RATE NEWS
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	M-----	1	\$700.00	0.00

E 7	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	--TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
				Today Show											

REV RATE TODAY SHOW
TODAY SHOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	--TWTF--	8	\$900.00	0.00

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.001		0.00	NM	8	\$7,200.00

REV RATE TODAY SHOW
 TODAY SHOW

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-TWTF--	8	\$900.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
2	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
3	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
4	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
5	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
6	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
7	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
8	KSNV	10/22/12-10/28/12	Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	658a-9am	-TWThF----	:30	(\$900.00)	0.00	NM
9	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
10	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
11	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
12	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
13	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
14	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
15	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM
16	KSNV	10/22/12-10/28/12	Today Show Ⓜ MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2 [Revised Rate to Reinstate]	658a-9am	-TWThF----	:30	\$900.00	0.00	NM

E 8	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
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REV RTE TODAY SHOW
 TODAY SHOW

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	2	\$900.00	0.00							
E 9	KSNV	10/27/12	10/27/12		CM	6a-7a		:30	1	\$225.002	0.00	NM	1	\$225.00

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SATUR News 3 Sunrise SATURDAY REV RATE NEWS NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$225.00 0.00															
E 10	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
REV RATE SAT TODAY SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$625.00 0.00															
E 11	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
REV RATE NEWS NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$350.00 0.00															
E 12	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
REV RATE SUN TODAY SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$750.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 10/22/12-10/28/12 Sunday Today 7a-8am -----Su :30 (\$750.00) 0.00 NM See MG 12.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/28/12 Sunday Today 7a-8am -----Su :30 \$750.00 0.00 NM MG for 12.1 10/28 [Revised Rate to Reinstate]															
E 13	KSNV	10/28/12	10/28/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
REV RATE NEWS NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00															
E 14	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
REV RATE CHRIS MATHEWS CHRIS MATHEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$600.00 0.00															
E 15	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV FREQ & RATE TODAY SHOW II TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$425.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 (\$425.00) 0.00 NM See MG 15.5,15.6 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 (\$425.00) 0.00 NM See MG 15.5,15.6 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 \$425.00 0.00 NM MG for 15.2,15.4 [Revised Rate to Reinstate] 6 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---- :30 \$425.00 0.00 NM MG for 15.2,15.4 [Revised Rate to Reinstate]															
E		10/26/12			CM	10am-11am			2		1	0.00	NM	2	\$650.00

Order / Rev: 105005
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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/23/12		M-F Today Show III 4th Hr Today 4th Hour			-TWTF--	:30		\$325.00					
REV RATE & FREQ TODAY SHOW III TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			2		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 17.5, 17.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 17.5, 17.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 17.4, 17.3 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 17.4, 17.3 [Revised Rate to Reinstate]															
E 19	KSNV	10/23/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
REV RATE RACHEL RAY RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 19.3, 19.4, 19.1, 19.2 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 19.3, 19.4, 19.1, 19.2 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 19.3, 19.4, 19.1, 19.2 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	Rachael Ray		11am-12pm		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 19.3, 19.4, 19.1, 19.2 [Revised Rate to Reinstate]															
E 20	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
REV RATE RACHEL RAY RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$325.00	0.00					
E 21	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$425.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
REV RATE AGENDA AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$225.00		0.00			
E 25	KSNV	10/23/12	10/26/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
REV RATE DAYS DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-TWTF--						4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 25.5,25.6,25.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 25.1,25.2,25.3 [Revised Rate to Reinstate]															
E 26	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
REV RTE DAYS DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$425.00		0.00			
E 27	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.001		0.00	NM	3	\$975.00
REV RATE DRS DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-TWTF--						4	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		The Doctors		2pm-3pm	-TWThF----	:30		(\$325.00)		0.00	NM		
Unresolved [NEWS INTERRUPT - MICHELLE OBAMA SPOKE]															
E 28	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
REV RATE DRS DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						1	\$325.00		0.00			
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-TWTF--						4	\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		Dr. Phil	3-4p		-TWThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
E 30	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001		0.00	NM	1	\$450.00
REV RATE PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 31	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.001		0.00	NM	8	\$5,800.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$725.00		0.00						
E 32	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$725.00		0.00						
E 33	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	12	\$1,200.001		0.00	NM	12	\$14,400.00
REV RATE, CNX 1X NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	12		\$1,200.00		0.00						
E 34	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.001		0.00	NM	2	\$2,400.00
REV RAET NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$1,200.00		0.00						
E 35	KSNV	10/27/12	10/27/12		CM	5pm-630pm	-----S-	:30	1	\$675.001		0.00	NM	1	\$675.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-			1		\$675.00	0.00					
E 36	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				News 3 in Prime											
REV RTE NEWS AFTER NFL															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S			1		\$900.00	0.00					
E 37	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy											
REV RATE JEOPARDY															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	(\$1,300.00)	0.00	NM				
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 37.4,37.2,37.3,37.1															
[Revised Rate to Reinstate]															
E 38	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
REV RATE JEOPARDY															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12	M-F Jeopardy			630-7pm	M-----	:30	(\$1,300.00)	0.00	NM				
See MG 38.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12	M-F Jeopardy			630-7pm	M-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 38.1 10/29															
[Revised Rate to Reinstate]															
E 39	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Wheel of Fortune											
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,300.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/23/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00

REV RATE WHEEL
WHEEL

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	-TWTF--	4	\$1,300.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TwThF----	:30	(\$1,300.00)	0.00	NM
2	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TwThF----	:30	(\$1,300.00)	0.00	NM
3	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TwThF----	:30	(\$1,300.00)	0.00	NM
4	KSNV	10/22/12-10/28/12	M-F Wheel See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	7-730pm	-TwThF----	:30	(\$1,300.00)	0.00	NM
5	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TwThF----	:30	\$1,300.00	0.00	NM
6	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TwThF----	:30	\$1,300.00	0.00	NM
7	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TwThF----	:30	\$1,300.00	0.00	NM
8	KSNV	10/22/12-10/28/12	M-F Wheel Ⓜ MG for 39.3,39.2,39.1,39.4 [Revised Rate to Reinstate]	7-730pm	-TwThF----	:30	\$1,300.00	0.00	NM

E 40	KSNV	10/29/12	10/29/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
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REV RATE WHEEL
WHEEL

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/29/12	11/04/12	M-----	1	\$1,300.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/29/12-11/04/12	M-F Wheel	7-730pm	M-----	:30	(\$1,300.00)	0.00	NM
See MG 40.2									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/29/12-11/04/12	M-F Wheel	7-730pm	M-----	:30	\$1,300.00	0.00	NM
Ⓜ	MG for 40.1 10/29								
[Revised Rate to Reinstate]									

E 41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
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REV RATE FACE TO FACE
FACE TO FACE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-TWTF--	4	\$900.00	0.00

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE TO FACE FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
E 42	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
REV RATE FACE TO FACE FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$900.00		0.00						
E 43	KSNV	10/27/12	10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE JEOPARDY JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$525.00		0.00						
E 44	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE WHEEL WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$525.00		0.00						
E 45	KSNV	10/29/12	10/29/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
REV RATE VOICE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
E 46	KSNV	10/29/12	10/29/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
REV ATE REVOLUTION REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$3,200.00		0.00						
E 47	KSNV	10/23/12	10/23/12		CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,200.00	0.00					
E 58	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00	0.00					
E 59	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-			1		\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30		(\$1,100.00)	0.00	NM				
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30		\$1,100.00	0.00	NM				
Ⓜ MG for 59.1 10/27															
[Revised Rate to Reinstate]															
E 60	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
REV RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S			1		\$1,100.00	0.00					
E 61	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
				Tonight Show											
REV RATE LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--			4		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30		\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.4,61.2,61.1															
[Revised Rate to Reinstate]															
E 62	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
REV RATE LENO															

Order / Rev: 105005
 Alt Order #: 06837950
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)		0.00	NM		
See MG 62.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show		1135p-1237a		M-----	:30	\$500.00		0.00	NM		
Ⓜ MG for 62.1 10/29															
[Revised Rate to Reinstate]															
E 63	KSNV	10/23/12	10/26/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
				Late Night w/Fallon											
REV RATE FALLON															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 63.5, 63.6, 63.7, 63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 63.5, 63.6, 63.7, 63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 63.5, 63.6, 63.7, 63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 63.5, 63.6, 63.7, 63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
Ⓜ MG for 63.2, 63.4, 63.3, 63.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
Ⓜ MG for 63.2, 63.4, 63.3, 63.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
Ⓜ MG for 63.2, 63.4, 63.3, 63.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am		-TWThF----	:30	\$250.00		0.00	NM		
Ⓜ MG for 63.2, 63.4, 63.3, 63.1															
[Revised Rate to Reinstate]															
E 64	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
REV RTE FALLON															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am		M-----	:30	(\$250.00)		0.00	NM		
See MG 64.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		Late Night w/Fallon		1237a-136am		M-----	:30	\$250.00		0.00	NM		
Ⓜ MG for 64.1 10/29															
[Revised Rate to Reinstate]															
E 65	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 65	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00	
Saturday Night Live																
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	1		\$400.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12		Saturday Night Live	1130pm-1:02am		-----Sa--	:30		(\$400.00)		0.00	NM			
See MG 65.2																
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/28/12		Saturday Night Live	1130pm-1:02am		-----Sa--	:30		\$400.00		0.00	NM			
Ⓜ MG for 65.1 10/27																
[Revised Rate to Reinstate]																
E 66	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002		0.00	NM	1	\$200.00	
Sports Night in Las Vegas																
REV RAET SPORTS NIGHT																
SPORTS NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S	1		\$200.00		0.00							
														Totals	134	\$120,575.00